
maoma

DESIGNS

INTERIOR DESIGN PROJECT- *STARTER GUIDE*

4 Things to do when
starting a design
project



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Introduction

Hello and Welcome to the Interior Design Project Starter Guide!

Now that you have decided to elevate your space (whether it be your home or a place of work) you may feel slightly daunted at the prospect of work that lies ahead BUT that's where I come in.

Using the tips and checklist (also available to download) you will have the best foundation and project plan to get started- however big or small your project may be.

Interior Design need not be overwhelming- it is one of the most creative ways to express your style as an individual or as a family- so embrace it!

So - What are you waiting for? Let's get started and remember to:

- Take progress photos and
- Post them using #maomadesignsplanner and
- Tag me in the posts @maomadesigns

Good Luck & Happy Designing!

Kristina Hannah

PS: Remember you dont have to elevate your spaces alone- contact me on info@maomadesigns.com if you want to chat some more about what we can achieve together

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1. Deciding what you want to achieve

- What room are you looking to elevate?
- What is your budget?
- What exactly are you looking to do -refresh or purchase new items?
- What will the space be used for?
- What are you ultimately trying to achieve?
- What timeline are you giving yourself?
- Will you need contractors eg decorators, builders?
- What items do you want to upcycle and keep and what are you willing to replace/purchase?

This is all about knowing what you are looking to achieve and creating a strategy to help you stay on track with the project. Remember- a large aspect of Interior Design is about project management and planning

2. What interior design style are you looking to achieve?

There are many Interior Design Styles but which one would you use to describe not just your own style but the look you are trying to achieve in your space? Here are some examples:

- Country Living
- Scandinavian
- Minimalist
- Industrial
- Shabby Chic
- Mid Century Modern
- Modern Coastal
- Rustic
- Traditional

This can be one of the more overwhelming aspects of interior design as there are so many styles! If you are unsure of your style consider the below to help you:

- *What colours make your heart sing?*
- *Do you have textures that you cannot resist?*
- *Do you like a space to be minimal or tell a story?*
- *Are you drawn to light rooms or do you prefer cosy and darker rooms?*
- *Have you travelled anywhere that you would like to take inspiration from?*

3. What you should consider in any room that you are looking to elevate

- The space- take measurements of everything- the windows and door frames included!
- The floor- what material is it- what are you planning on doing with it- are you considering changing the floor?
- The colour- what colour is the room and what are your options with changing it if any? Are you looking to elevate the colour? Does the existing colour compliment the style you are looking to achieve if you don't change the colour?
- Lighting- is there enough? Is the lighting in the right place? Do you wish to change the fixtures and fittings?
- Furnishings- What can you keep and upcycle if you don't want to buy new items? Can you consider changing fabrics on items eg cushions rather than buying new ones all together?
- Art- What pieces do you have/wish to have/want to purchase?
- Accessories/Styling- leave this to the end of the project to make sure you can visualise the space and what you wish to add- styling should always be considered the finishing touches

The above give you an idea of some of the things you should consider- but of course there are always more. Use them as a starting point and remember that there is plenty of inspiration on social media and mainstream media sites to give you ideas- be creative!

4. Ask for Help

- All of the above can seem overwhelming and intimidating- making the decision to change things is hard enough let alone figuring it all out alone- but dont worry we are here to help!
- One of the things I encourage is conversations around all aspects of interior design- including colour consultations and even help with floorplans when it comes to deciding where to place furniture to make the most of your space
- So whatever your budget- I am here to help- small projects or big, short timeframe or longer projects- you dont have to make all of these decisions alone....just know....once you start you may just become a little bit intrigued at what else we can do with your home together!

The above give you an idea of some of the things you should consider- but of course there are always more. Use them as a starting point and remember that there is plenty of inspiration on social media and mainstream media sites to give you ideas- be creative!

Contact MAOMA Designs

Info@maomadesigns.com
www.maomadesigns.com
@maomadesigns



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